

National Coalition of 100 Black Women, Inc. Metropolitan St. Louis Chapter

Sponsorship Proposal



Dear Supporter:

The Metropolitan St. Louis Chapter of the National Coalition of 100 Black Women, Inc. will host its 40-Year Gala Event on Saturday, April 20, 2024, at the Moto Museum in midtown St. Louis. We are inviting you to be a part of this historic event.

Our mission is “To advocate on behalf of black women and girls to promote leadership development and gender equity in health, education, and economic empowerment.” Our vision is to see black women and girls live in a world where socio-economic inequity does not exist. Our Gala is an event that will help raise funds for our programs.

The National Coalition of 100 Black Women, Inc. (NCBW) Metropolitan Saint Louis Chapter was chartered on March 10, 1984, by the late Dr. Fredda Witherspoon, educator, and civic leader. NCBW has dedicated itself as an effective force in the greater St. Louis area to address issues that affect our St. Louis community and serve as positive role models in the personal and professional development of women and children.

This 40th Year Celebration Black Tie Gala is one of the many events that help raise funds for our programs.

2024 Gala Honorees Include:

Health Awardees: Dr. Bettina Drake (PeCAD) and Lena Chapman, Haven of Light Christian Counseling

Education Awardees: Dr. LaTonia Collins Smith, Harris-Stowe State University and Tiffany Buchanan, Ferguson Florissant School District

Economic Empowerment Awardees: Dasha Kennedy, The Broke Black Girl and Porscha Anderson, Porscha Anderson LLC

Public Policy Awardee: Dr. Marty Casey, Ungun Institute

Leadership Development Awardees: Roz Reese, Greater St. Louis Inc. (Retired) and Tracie Berry-McGee, I Define Me Movement

Candace Trailblazer: Jeanice L. Baker, Explore St. Louis

This letter invites your company to participate with the National Coalition of 100 Black Women, Inc. – Metropolitan St. Louis Chapter Gala Fundraiser. All contributions are tax-deductible. Please review the enclosed material detailing our organization and its successful programs. After you have reviewed this packet and your organization would like to attend and/or sponsor, please complete the appropriate form and return it to our office: National Coalition of 100 Black Women, Inc. – Metropolitan St. Louis Chapter, P.O. Box. 775076, St. Louis, MO 63177.

If you have questions, don't hesitate to contact us at 901-609-9400. We appreciate your consideration.

Sincerely,

Katrina Kerr
Katrina Kerr
Chapter President

Kimberly Powell
Kimberly Powell
Fund Development Chair

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL (\$15,000 CONTRIBUTION)

- Logo placement (signage, social media, and website)
- 1 table for 8 and VIP reception access for 8
- full-page advertisement in the program guide
- Ad book placement (back cover)
- Ad mention (print, radio)
- special acknowledgment during the event as a platinum-level sponsor.

GOLD LEVEL (\$10,000 CONTRIBUTION)

- Logo placement (signage, social media, and website)
- 1 table for 8 and VIP reception access for 8
- full-page advertisement in the program guide
- Ad book placement (inside cover)
- Ad mention (print, radio)

SILVER LEVEL (\$7,500 CONTRIBUTION)

- logo placement (signage, social media, and website)
- 1 table for 8 and VIP reception access for 8
- full-page advertisement in the program guide

BRONZE LEVEL (\$5,000 CONTRIBUTION)

- logo placement (signage, social media, and website)
- 1 table for 8
- full-page advertisement in the program guide

BECOME A SPONSOR



Dear NCBW Supporter,

The National Coalition of 100 Black Women, Inc., (NCBW) Metropolitan Saint Louis Chapter was chartered on March 10, 1984 by the late Dr. Fredda Witherspoon, educator and civic leader. The mission of the National Coalition of 100 Black Women, Inc., (NCBW) is to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment. The National organization was chartered on October 24, 1981.

We cannot do it alone, therefore, your generous contributions allows the National Coalition of 100 Black Women, Inc. Metropolitan St. Louis Chapter to advocate on behalf of black women and girls. We partner with many community organizations to achieve positive change and meet our education, leadership, and economic empowerment goals.

Please contact Fund Development Chair Kimberly Powell at 901-609-9400, or fdevelopment@ncbwstl.org with any questions or for more information. The enclosed entry form may be completed and returned to the address provided. We would like to thank you for your consideration of supporting our chapter and it's programs.

SPONSORSHIP FORM

The Metropolitan St. Louis Chapter of the National Coalition of 100 Black Women, Inc. 40-year gala will be on Saturday, April 20, 2024, at the Moto Museum in midtown St. Louis.

Your organization may participate in the following ways:

SPONSORSHIP LEVELS

Yes, we would like to be a 40-year gala sponsor.

Platinum sponsor (\$15,000)

Gold sponsor (\$10,000)

Silver sponsor (\$7,500)

Bronze sponsor (\$5,000)

Sponsorship level submissions are due by April 12, 2024.

PROGRAM AD

Yes, we would like to purchase an advertisement in the Souvenir Program book.

ADVERTISEMENT SIZE	Corporate	Non-Profit	Individual
<input type="checkbox"/> Full-Page Ad	\$800.00	\$300.00	\$150.00
<input type="checkbox"/> Half-Page Ad	\$650.00	\$200.00	\$75.00
<input type="checkbox"/> Quarter Page	\$475.00	\$100.00	\$50.00
<input type="checkbox"/> Business Card		\$50.00	\$30.00

Program ad booklet reservations are by April 12, 2024. Email your logo as a high-resolution JPG to gala@ncbwstl.org

TICKETS

Individual tickets, \$100 each, or a table of 8 for \$800
Individual VIP tickets, \$150 each, or a table of 8 for \$1,200

General table(s) of 8 for \$800

Individual General Ticket For \$100

VIP table(s) of 8 for \$1,200

Individual VIP Ticket For \$150

Ticket reservations are due by April 12, 2024.

Check all that apply:

I would like to Donate \$ _____

Please advise your method of payment: Check PayPal

If you would like to become a sponsor for one of the listed events/programs in this guide or our organization, please fill out the form below. Tickets may also be purchased by visiting - bit.ly/ncbwstl40

Company/Agency Name: _____

Address: _____ **City, State & Zip:** _____

Phone: (____) _____ **Fax:** (____) _____

Contact Name _____ **Email Address:** _____

Make Check Payable to NCBW – Metropolitan St. Louis Chapter
Mail form and payment to:
National Coalition of 100 Black Women, Inc. - Metropolitan St. Louis Chapter
P.O. Box 775076
St. Louis, MO 63177
Attention: Kimberly Powell, Fund Development Chair

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Metropolitan St. Louis Chapter
P.O. Box 775076
St. Louis, MO 63177
www.ncbwstl.org



NATIONAL COALITION OF 100 BLACK WOMEN, INC.
METROPOLITAN ST. LOUIS CHAPTER



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