

National Coalition of 100 Black Women, Inc.
Metropolitan St. Louis Chapter

Sponsorship Proposal



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LETTER FROM THE PRESIDENT



Greetings from the National Coalition of 100 Black Women, Inc. - Metropolitan St. Louis Chapter!

Our mission is "To advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment."

Our vision is to see black women and girls live in a world where socio-economic inequity does not exist.

The National Coalition of 100 Black Women, Inc., (NCBW) Metropolitan Saint Louis Chapter was chartered on March 10, 1984 by the late Dr. Fredda Witherspoon, educator and civic leader. NCBW has dedicated its existence as an effective force in the greater St. Louis area to address issues that affect our St. Louis community, and to serve as positive role models in the personal and professional development of women and children.

Please consider supporting NCBW - Metropolitan St. Louis to your charitable giving to support our advocacy initiatives and programs. We are a 501(c)(3) non-profit organization and your contributions are tax deductible.

Katrina Kerr

S.T.E.A.M. FAIR

Our Education Committee hosts an annual S.T.E.A.M; which began in 2015. The S.T.E.A.M. Fair showcases interactive exhibits, hands-on experiments, and demonstrations to educate students on areas in Science, Technology, Education, Art, and Mathematics. The annual event provides an interactive fair designed to create/increase awareness of opportunities and pathways for students to achieve higher levels of academic success which will enable and prepare them for meaningful and successful careers in S.T.E.A.M.-related careers.

Vendors bring displayed visual aids, tools, and equipment to educate students. Some companies in attendance will be Ameren, St. Louis Zoo, Microsoft, Boeing, and St. Louis Artists Guild. This event encouraged collaborative efforts between local businesses and African American youth by bridging the gap of STEAM-focused educational projects and programs in the inner city.



National Coalition of 100 Black Women, Inc.
Metropolitan St. Louis Chapter
present

**10th ANNUAL
S.T.E.A.M.
FAIR**

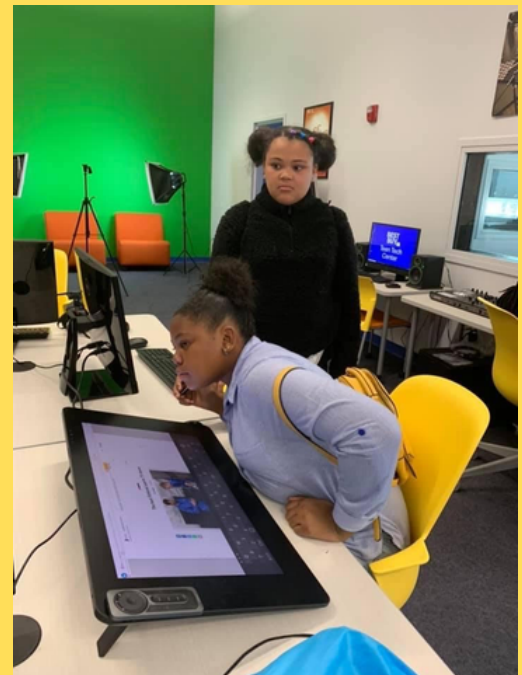
Saturday, April 12, 2025
11:00 a.m. - 3:30 p.m.
Ferguson Middle School
701 January Avenue
St. Louis, MO 63135

This is a free event for students in grades K-12
There will be giveaways

FOR HIGH SCHOOL STUDENTS
Several representatives from colleges and universities offering cutting-edge programs in these fields will be present to share insights about their curricula and opportunities.

Please register at
bit.ly/ncbwstl-steam2025

[in](#) [x](#) [f](#) @NCBWSTL | WWW.NCBWSTL.ORG



ACHIEVEMENT AGAINST THE ODDS SCHOLARSHIP

The Achievement Against The Odds Scholarship was created for academically promising black women over the age of thirty (30) who reside in the Metropolitan St. Louis area and are enrolled in an accredited college or university for at least one year. Through the scholarship process, we identify, publicly honor, and encourage academically promising Black women who are striving to advance or change careers.

The chapter's scholarship was created to encourage Black women who exhibit evidence of the ability to achieve and continue their formal education. The scholarship assists in paying for education expenses to equip under-skilled or under-employed Black women with the resources needed to enter the workforce and seek professional employment. Potential scholarship recipients submitted an application, and letters of recommendation, and completed an oral interview.



National Coalition of 100 Black Women, Inc.
Metropolitan St. Louis Chapter

2025 ACHIEVEMENT AGAINST THE ODDS \$2500 SCHOLARSHIP

ELIGIBILITY REQUIREMENTS

- ✓ Applicant must be an African American woman at least 30 years of age enrolled in a local accredited college for at least one year. Applicable colleges include 2-year, 4-year, Junior, and Post-Graduate programs.
- ✓ You must be a permanent resident of the Metropolitan St. Louis area and must be able to submit a copy of your Driver's License or State ID.
- ✓ Applicants must have a 2.5 GPA or higher.

APPLY

This year's scholarship will be presented during NCBWSTL's Annual Empowerment Event. For further information, please contact scholarship@ncbwstl.org.

Application Deadline - April 15, 2025

bit.ly/ncbwstl-aato

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IMPACT

OVER \$25,000

Has been provided in scholarships since chartered in 1984.

CHANGED BY DESIGN MENTORING PROGRAM

NATIONAL COALITION OF 100 BLACK WOMEN, INC.
METROPOLITAN ST. LOUIS CHAPTER

NOW ENROLLING 6TH - 8TH GRADERS

CHANGED BY DESIGN



SATURDAY, JANUARY 11, 2025
10:00 AM - 1:00 PM
LIGHT LUNCH WILL BE PROVIDED

LEADERSHIP	FORWARD THINKING	SELF-ESTEEM	HELPING OTHERS
<ul style="list-style-type: none">BUILDING YOUR STRENGTHS, OVERCOMING YOUR WEAKNESSSETTING GOALS AND TAKING RISKS TO ACHIEVE THEMDEVELOPING PRESENTATION AND COMMUNICATION SKILLSAPPRECIATING PEOPLE WHO ARE DIFFERENT FROM ME	<ul style="list-style-type: none">MAKING GOOD GRADES, IMPROVING MY GRADESCREATING MY VISIONMAKING A REAL EFFORT TO ALWAYS DO MY BESTBELIEVING THE SKY IS THE LIMIT- EXPLORING WAYS TO MAKE MY DREAMS COME TRUE	<ul style="list-style-type: none">BUILDING MY CONFIDENCETRYING NEW THINGSAPPRECIATING METAKING CARE OF MYSELFTAKING HEALTHY RISK AND TRYING NEW THINGSDISCOVERING WHO I AMLOVING ME FOR WHO I AM	<ul style="list-style-type: none">VOLUNTEERING MY TIME AND MY TALENTSCARING ABOUT NEEDS BEYOND MY OWN



SATURDAYS:
10:00 AM-1:00 PM

OCTOBER 12TH
NOVEMBER 9TH
DECEMBER 14TH
JANUARY 11TH

FEBRUARY 8TH
MARCH 9TH
APRIL 12TH
MAY 10TH

FERGUSON MIDDLE SCHOOL
701 JANUARY AVENUE
ST. LOUIS, MO 63135

FOR MORE INFORMATION EMAIL
EDUCATION@NCRWSTL.ORG

Changed by Design, created in 2015, is a leadership mentoring program for young ladies in grades 6th- 8th that focuses on personal growth and leadership development, forward-thinking, self-esteem, and helping others.

Program facilitators have hosted sessions on topics that include entrepreneurship, personal hygiene, vision boards, social media, and human trafficking.

This annual program meets once a month from September – June with the mission of encouraging girls to reach beyond their circumstances to achieve greater possibilities.



40TH YEARS OF INTENTIONAL ADVOCACY

Our chapter hosts an annual Women's Empowerment Hour to recognize female community leaders for their commitment in their respective fields - Health, Education, Economic Empowerment, Public Policy, and Leadership Development. One hundred eighty attendees joined us last year as we honored these women who are serving our communities.

Our 40th year gala celebration was held on Saturday, April 20, 2024, with the theme: "40 Years of Intentional Advocacy: Empowering Our Women and Girls". We recognized ten female community leaders for their commitment in their respective fields serving the metropolitan St. Louis area. Our Community Leadership Award honorees were: Health - Dr. Bettina Drake and Lena Chapman, Education - Dr. LaTonia Collins-Smith and Tiffany Buchanan, Economic Empowerment - Portia Anderson and Daisha Kennedy, Public Policy - Dr. Marty Casey, and Leadership Development - Rosalind Reese and Tracie Berry-McGhee, and Candace Trailblazer - Jeanice Baker. Our gala was a huge success and many people are already looking forward to this year's event.

National Coalition of 100 Black Women, Inc.
Metropolitan St. Louis Chapter

40 Years of Intentional Advocacy:
EMPOWERING OUR WOMEN AND GIRLS

The Moto Museum
3408 Locust Street
St. Louis, MO 63103
Saturday, April 20, 2024
7:00 PM

Honorees:

- Dr. Bettina Drake** (Health)
- Lena Chapman** (Health)
- Dr. LaTonia Collins-Smith** (Education)
- Tiffany Buchanan** (Education)
- Portia Anderson** (Economic Empowerment)
- Daisha Kennedy** (Economic Empowerment)
- Dr. Marty Casey** (Public Policy)
- Rosalind Reese** (Leadership Development)
- Tracie Berry-McGhee** (Leadership Development)
- Candace Trailblazer** (Leadership Development)

Tickets:
\$150 VIP
\$100 General (cash/credit/debit)

BECOME A SPONSOR



Dear NCBW Supporter,

The National Coalition of 100 Black Women, Inc., (NCBW) Metropolitan Saint Louis Chapter was chartered on March 10, 1984 by the late Dr. Fredda Witherspoon, educator and civic leader. The mission of the National Coalition of 100 Black Women, Inc., (NCBW) is to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment. The National organization was chartered on October 24, 1981.

We cannot do it alone, therefore, your generous contributions allows the National Coalition of 100 Black Women, Inc. Metropolitan St. Louis Chapter to advocate on behalf of black women and girls. We partner with many community organizations to achieve positive change and meet our education, leadership, and economic empowerment goals.

Please contact 2nd Vice President of Finance and Fund Development Jessica Tennon - vpfinance@ncbwstl.org with any questions or for more information. The enclosed entry form may be completed and returned to the address provided. We would like to thank you for your consideration of supporting our chapter and it's programs.

SPONSORSHIP OPPORTUNITIES

BRONZE LEVEL (\$2,000 CONTRIBUTION)

- Logo and name acknowledged at supported event

SILVER LEVEL (\$5,000 CONTRIBUTION)

- Access for one (1) Sponsor Attendee
- Logo recognition on the NCBWSTL website and name acknowledged at supported event

GOLD LEVEL (\$10,000 CONTRIBUTION)

- Access for one (2) Sponsor Attendees
- Event Signage
- Highlighted as sponsor in event programs
- PowerPoint presentation recognition
- Name and Logo recognition in event program or souvenir book - quarter page
- Opportunity to place promotional items in attendee SWAG bags

PLATINUM LEVEL (\$15,000 CONTRIBUTION)

- Event Signage
- Highlighted as sponsor in event programs
- Logo recognition on NCBW website with hyperlink
- Opportunity to place promotional items in attendee SWAG bags
- Recognition at event
- Access for a table (8 or 10) Sponsor Attendees
- Integration into #NCBWSTLEventName Social Media campaign for pre-and post-marketing
- Logo on event Programs and Full-page premium placement or center spread
- Logo and name prominently placed on gifts and/or opportunity to provide branded promotional item(s)
- PowerPoint presentation recognition
- Public introduction with featured speaking opportunity for Title Sponsor
- Post event opportunities for continued engagement

SPONSORSHIP FORM

If you would like to become a sponsor for one of the listed events/programs in this guide or our organization, please fill out the form below.

Company/Agency Name: _____

Address: _____

City, State & Zip: _____

Phone: (_____) _____ **Fax:** (_____) _____

Email Address: _____

Name(s) of Program Sponsorship: _____

Make Check Payable to NCBW – Metropolitan St. Louis Chapter

Mail form and payment to:

National Coalition of 100 Black Women, Inc. - Metropolitan St. Louis Chapter
P.O. Box 775076
St. Louis, MO 63177

Attention: Jessica Tennon, Vice President of Finance & Fund Development

Check all that apply:

_____ I would like to be a Bronze sponsor (value of \$2,000)

_____ I would like to be a Silver sponsor (value of \$5,000)

_____ I would like to be a Gold sponsor (value of \$10,000)

_____ I would like to be a Platinum sponsor (value of \$15,000)

_____ I would like to Donate \$ _____

Please advise your method of payment: Check _____ Cash _____ PayPal _____

Thank you for supporting NCBW STL!

Email your logo as a high-resolution JPG to technology@ncbwstl.org

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Metropolitan St. Louis Chapter
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